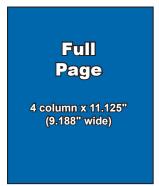
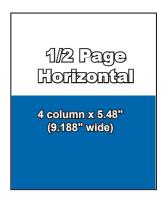


## PRINT PRICING

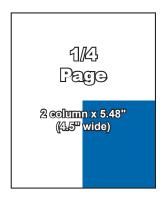


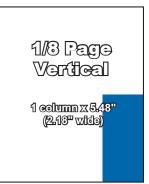




## The Woodstock Independent Color

1/8 Page \$108 1/4 Page \$216 1/2 Page \$432 Full Pg \$864







# Total Market & Total Market with Special Interest Section

Color

1/8 Page \$155 1/4 Page \$310 1/2 Page \$620 Full Pg \$1235

#### **MULTI-MEDIA ADVERTISING PACKAGES AVAILABLE**

CAMERA READY AD DEADLINE:
THURSDAYS AT NOON FOR THE FOLLOWING WEEK'S EDITION

ADS DESIGNED BY THE INDEPENDENT:
TUESDAYS AT NOON FOR THE FOLLOWING WEEK'S EDITION

### **INSERTS**

The Woodstock Independent: Quantity needed - 2,400 \$75 per thousand Total Market Edition: Quantity needed - 15,000 \$60 per thousand

#### **Acceptable File Formats**

- PDF hi-resolution (200 dpi minimum)
- TIFF hi-resolution (200 dpi minimum)
- EPS hi-resolution (200 dpi minimum)
- Adobe Illustrator with fonts outlined and graphics embedded.

#### **Other Information**

- Convert all colors to CMYK when submitting a full-color ad.
- Include fonts when creating the final file.
- Submitted photos must be a minimum of 200 dpi at full size.